

WOODLAWN



WOODLAWN FOUNDATION
2019 Annual Report

COVID-19 STATEMENT

DURING THE production of our 2019 Annual Report, we were hit with a global pandemic. Mashonda Taylor was named Executive Director of the Woodlawn Foundation on March 13, 2020, the same day Governor Ivey declared a public health emergency in Alabama. She immediately announced that all Woodlawn Foundation staff would work remotely and all in-person events and community meetings were cancelled.

Despite the difficulty of “working from home,” Mashonda and her team have done an extraordinary job of meeting the challenges facing our community residents and partners. As the lead organization of Woodlawn United, Woodlawn Foundation and its partners have accomplished a great deal including:

- Neighborhood Association Presidents and leadership made sure our residents were safe and became a conduit for information.
- Jones Valley Teaching Farm partnered with Woodlawn United Methodist and their food pantry to supply residents with fresh fruits and vegetables in food boxes.
- Families received relevant and vital updates through partner social media pages, the B'ham Strong website, and neighborhood leadership conference calls with the Mayor's Office.
- REV Birmingham continued to support Woodlawn businesses through free one-on-one video consulting with small business owners to help problem solve, connect to resources, and understand funding options.
- Christ Health Center Sick Clinic provided COVID-19 testing. Anyone experiencing COVID-19 symptoms can text SICK to 74000 for pre-screening and an appointment.
- Tony Bayles, of Bayles Catering, provided hot meals at no cost for First Responders, seniors 55 and older, and Woodlawn feeder pattern schools students 18 and younger.

Only by your support, can we help to spread information, feed our students and elderly residents, provide resources to our parents and their children as we all continue to navigate these uncertain times. In addition to the enclosed envelope, we have made it very easy for you to support Woodlawn Foundation by giving on line at www.woodlawnunited.org or by texting WOODLAWNUNITED to 44-321.

I would like to thank you, again, for your continued support of the Woodlawn Foundation.

Very truly yours,



Mike Goodrich , Chairman

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MESSAGE FROM MIKE + MASHONDA

DEAR FRIENDS,

Your ongoing support continues to enable Woodlawn Foundation to work and live its mission. Thank you! 2019 was a year of transition for our foundation and our community. As we enter our 10th year, we remain staunchly committed to our mission to eliminate generational poverty within the Woodlawn Community. Programs were enabled and grew, and others saw their sunset. All made a difference in the lives of those most important to our mission – our residents.

May brought to a close the Foundation's partnership with Birmingham City Schools for the Woodlawn Innovation Network (WIN). Designed to serve students in the Woodlawn feeder pattern, WIN was a five-year collaboration between the Foundation and other education partners seeking to transform the feeder pattern. Although this initiative came to an end, we continue to be committed to our students and families to provide access to high-quality education opportunities.

In August, we participated in the groundbreaking of Birmingham's new nonprofit, public charter school, I3 Academy. I3, scheduled to open in August of 2020, will serve 420 children in grades K-5 with a new educational opportunity for children in Woodlawn and the Birmingham City School System.

Understanding the need for economic mobility for our residents, we partnered with Christ Health Center, the James Rushton Early Learning Center, Jefferson State Community College, Lawson State Community College, CEFA, and UAB School of Dentistry, to name a few, to add eight additional place-based occupational certification offerings.

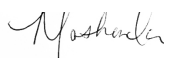
Christ Health Center opened their behavioral health unit, Live Oaks Clinic. Recognizing a gap in services in our community, the clinic provides counseling for youth and adults through two separate, divided sections of their clinic. Combined with the main Health Center and Pharmacy, Woodlawn's residents are now able to receive quality healthcare at all levels within our community. Over 40,000 patients were treated at Christ Health Center.

The Woodlawn Redevelopment Partnership Initiative has been in discussion with the Housing Authority Birmingham Division (HABD) since 2017. We are excited to collaborate with the City of Birmingham and our other partners, HABD, and Alabama Power to bring additional high-quality affordable housing options to Woodlawn. Over the next 18 months we will build 20 units (11 townhomes, 8 apartments, and 1 single family home). This initiative is important for Woodlawn because it allows for our residents to have access to high quality housing, regardless of socioeconomic status and it furthers the development of our mixed income housing strategy.

Our organization also experienced transition with our founding Executive Director, Sally Mackin's, departure in August. The great accomplishments of the Foundation over its first 9 years are due largely to Sally's direction and commitment to the mission of revitalizing Woodlawn and its residents. We are all most grateful for all that Sally contributed to the Foundation and its work.

With Sally's departure, the Foundation's Board of Directors named Pat Hoban-Moore as Interim Executive Director. With her vast experience in fair housing and a strong commitment to social equity, Pat arrived prepared and excited to lead our team through this time of transition. Her guidance allowed the team to continue its good work without missing a step.

We are grateful for the support we have received and remain committed to our mission to grow a safe and healthy community where children learn and play, families live in quality housing, parents work in stable jobs, businesses thrive, and everyone participates in and feels welcome in growing a better Woodlawn, and an even better Birmingham.


Mashonda S. Taylor
Executive Director


Mike Goodrich
Chairman of the Board



HISTORY + VISION

The Vision of the Woodlawn Foundation is to grow a safe and healthy community where children learn and play, families live in quality housing, parents work in stable jobs, businesses thrive, and everyone contributes to the growth of Greater Birmingham.

SINCE 2010, Woodlawn Foundation has served as the community quarterback of Woodlawn United – an alliance of partners committed to breaking the cycle of poverty in Birmingham’s historic Woodlawn community.

Woodlawn Foundation’s holistic approach to community revitalization follows a model established by Purpose Built Communities, an organization that helps struggling communities across the country implement proven and effective strategies to end concentrated poverty.

Working alongside residents and local stakeholders, the Foundation helps to prioritize initiatives and leverage resources across three main pillars, including: a cradle-to-college/career education pipeline, high-quality mixed income housing, and community wellness programs.

The Vision of the Woodlawn Foundation is to grow a safe and healthy community where children learn and play, families live in quality housing, parents work in stable jobs, businesses thrive, and everyone contributes to the growth of Greater Birmingham.



SUSTAINABILITY. 2019 was the year of transition. -Even though the leadership shifted and some of our key programs evolved, we still maintained and are still positioned to serve as the Community Quarterback in the Woodlawn Community. Going forward our vision is even clearer. We have to elevate and provide our community with the resources they need to sustain themselves.

—Mashonda Taylor
2020 EXECUTIVE DIRECTOR

EDUCATION

WOODLAWN





I BELIEVE UNASHAMEDLY

in the investment of individuals and families from fragmented and often times forgotten communities, such as Woodlawn, and the inherent value added to the lives of those who are the subsequent beneficiaries of such action!

—Derrick Billups
EDUCATION DIRECTOR



I BELIEVE THAT ALL

children deserve an excellent education, and that all families deserve quality housing in a safe, healthy community. At Woodlawn Foundation, I have the privilege of partnering with families and colleagues who share that belief and are determined to make it happen.

—David Liddell
ASSISTANT EDUCATION DIRECTOR

EDUCATION

IN 2019, Woodlawn Foundation in coordination with our education partners:

- continued to provide high quality education and wrap-around service opportunities for both children and adults in the Woodlawn community.
- broke ground on I3 Academy, a new charter school poised to serve the Woodlawn community with an innovative educational experience for K-5 students.
- launched three workforce development initiatives that provided job training and placement for students in healthcare, education, and information technology.

Together, with our community partners, we are strengthening our mission to grow a community where children learn and play and parents work in stable jobs.



1400+
COLLEGE CREDITS

There have been over 1,400 college credits earned by students in the Early College program since its inception.



EDUCATION UPDATES

01

Woodlawn High School Early College

A collaboration with UAB Undergraduate Programs and Jefferson State Community College, WHS Early College provides select students an opportunity to complete college level coursework in order to earn college credit prior to high school graduation. In 2019, five graduating Seniors received over \$2M in college scholarship awards.



Student Spotlight

Benjamin Holmes

(2019)

As valedictorian of his graduating class with a 4.07 GPA, Ben received more than 1.3 million dollars in scholarship awards. He earned more than 50 credit hours while attending WHS and was classified as a sophomore entering college. He currently attends Fisk University majoring in Sociology and works as a Research Assistant at the school's Special Collections Department.



02

I3 Academy

The ground-breaking ceremony for the new I3 Academy school was held in August 2019, and the school is scheduled to open in August 2020. I3 Academy, established under the State of Alabama's Public Charter School law, is being created as part of a systemic approach to learning that begins at birth and continues through adulthood in the Woodlawn Community. The school will build upon the existing schools and the James Rushton Early Learning Center as part of the cradle-career education pathway in Woodlawn by creating another choice for parents and students. It will initially serve grades K-5 with a total projected enrollment of approximately 420 students.

03

Woodlawn Innovation Network

The Woodlawn Innovation Network (WIN) was formed as a partnership between Birmingham City Schools, Woodlawn Foundation, A+ Education Partnership, UAB, Jefferson State Community College, and other community partners seeking to transform the Woodlawn feeder pattern into a dynamic, 21st-century system of schools. The goal was to create a "cradle-to-college and career education pathway" through which students can move seamlessly. Included in this pattern are Woodlawn High School, Avondale Elementary, Oliver Elementary, Hayes K-8 and Putnam Middle school.

Although this initiative came to an end in May 2019, we continue to be committed to our students and families to provide access to high-quality education opportunities.

1,386

Free Preventive Dental Screenings

In partnership with Woodlawn Foundation, Smiles for Keeps provided 1,386 free dental screenings for students at each of the schools in the Woodlawn feeder pattern.

2,351

Back to School Supplies

In coordination with education partners, Woodlawn Foundation hosted a Back to School event at each of the Woodlawn feeder pattern schools giving away free school supplies at each event.

3,858

Truancy Prevention Phone Calls

To help reduce truancy in the Woodlawn feeder pattern schools, Woodlawn Foundation made 3,858 phone calls to guardians of students with 1-2 absences or tardies.



WORKFORCE DEVELOPMENT

01

Certified Medical Assistant Program

In partnership with Christ Health Center, the CMA Program provides year-long training for twenty students. Students will be prepared to test for a nationally recognized credential and receive job placement assistance upon program completion.



02

CREW Program

Our collaboration with the YWCA provides summer employment opportunities for youth grades 9-12. The redesigned program now affords students with more options in blue and white-collar work environments. The program also provides student access to professional development workshops, enrichment activities, and guest speakers.



HOUSING + REAL ESTATE DEVELOPMENT

WOODLAWN





IT'S MY BELIEF that people should have equal access to opportunities that are beneficial and allow them to become conduits for positive social change and economic mobility in the communities where they live and work.

—Joe Ayers
REAL ESTATE DIRECTOR



I'M A PART OF WOODLAWN Foundation because revitalizing a community means building a bridge of opportunities and resources to places and people who've been forsaken! And that's fulfilling work.

—Jason Meadows
ASSISTANT REAL ESTATE DIRECTOR



THE BEST PART of my job is that I get to work for an organization that is mission-driven, and I am surrounded by people who care deeply about making our community a better place.

—Leigh Hancock
COMMUNITY AND ECONOMIC
DEVELOPMENT ASSOCIATE

HOUSING AND REAL ESTATE DEVELOPMENT

A MAJOR component of Woodlawn Foundation's community revitalization strategy has always been to provide families with affordable, high-quality homes in which they can thrive. In 2019, the foundation covered significant ground toward expanding its mixed-income housing initiative.

From securing more than \$2 million in funding for a new development of affordable rental homes to transforming a church building into a high-quality K-5 charter school that will open this year, the future is bright for quality housing in Woodlawn.



01

59th Street

We partnered with Providential Remodeling, a locally-owned company, to restore 229 59th Street as a part of our continued commitment to restoring homes in the Woodlawn Community. Proceeds from the sale of each restored home are invested into the next restoration project.



02

Homeowner Rehabilitation Program

The Homeowner Rehabilitation Program (HRP) continued to serve Woodlawn families in 2019 by addressing health and safety challenges in their homes. Fourteen homeowners received more than \$102,000 in resources for repairs they might not have been able to make otherwise. Since HRP's inception, 125 residents have been served and more than \$1.3 million invested into their homes.

29

Parcels of land
acquired from the
City of Birmingham
Land Bank Authority

\$250,000

received to
renovate historical
homes on
59th Place South

\$2.07M

Raised for new
mixed-income
development Cottages
on Georgia Road



HOUSING UPDATES

03

Cottages on Georgia Road

Secured \$2.07 million in funding for a new construction development named Cottages on Georgia Road, a mixed-income community of affordable rental homes.

The development is the third phase of Woodlawn Foundation's mixed-income housing strategy. Located in South Woodlawn next to The Park at Wood Station, the Cottages on Georgia Road will include twenty homes comprising single-family detached homes, townhomes, and cottages. Twelve units will be market-rate and sold at price points affordable for moderate-income individuals and families, while eight cottages will be leased to low-income individuals, families, and veterans.



OVERALL SITE PLAN

04

Land Bank

Closed on twenty-nine parcels acquired from the City of Birmingham Land Bank Authority that were once tax delinquent and abandoned throughout the Woodlawn Community. These properties fall within the Master Plan, and the Foundation will partner with Woodlawn residents to decide the future of these parcels while continuing the advancement of our mixed-income housing strategy.



I3 ACADEMY

In 2019, we continued our partnership with I3 Academy to renovate First Baptist Church of Woodlawn into a K-5 charter school. This marks the first major project in West Woodlawn that will catalyze development in the residential community. Construction is scheduled to be completed in July 2020 and the school will open in August 2020.



REAL ESTATE DEVELOPMENT

The facility is an adaptive reuse of an existing building, formerly the home of First Baptist Church in the Woodlawn community at 235 48th Street N, Birmingham, AL, into a new charter elementary school. This new elementary school facility will include renovations of and additions to the existing 2-story church building, as well as new construction of a stand-alone multipurpose structure that will also serve as the required storm shelter for the school. The facility will consist of 18 classrooms for grades K through 5, a media center, special education rooms, offices for educators, administration and support staff, as well as other support spaces, including the aforementioned multipurpose/safe room. The facility will be approximately 41,000 sf in size, on two levels, broken down roughly into 27,700 sf renovation area, 8,800 sf addition/infill at existing building and 4,400 sf stand-alone new construction.

I3 Academy, established under the State of Alabama's Public Charter School law, is being created as part of a systemic approach to learning that begins at birth and continues through adulthood in the Woodlawn Community. The school will be housed in a newly renovated property located between 48th and 49th Streets on the north side of 1st Avenue North in Woodlawn. As an anchor development in this area of the community, its establishment will serve as a catalyst for additional housing, infill development and the rehabilitation of vacant and blighted properties surrounding the site.

COMMUNITY WELLNESS

WOODLAWN





I BELIEVE EVERYONE

should have access to tools like technology and data as a way to leverage opportunities, empower the community, and connect partners.

—Morgan Montiel
DATA MANAGER

COMMUNITY WELLNESS

01

Naughty But Nice Kettle Corn

Tanesha Sims-Summers is the perfect example of success in Woodlawn! The creator and founder of Naughty But Nice Kettle Corn has taken full advantage of REV Birmingham and UrbanMain's offerings to support residents with an entrepreneurial spirit. Growing her business since 2014, participating in the Woodlawn Street Market, and now with a location at Woodlawn Commerce Center, Sims-Summers is not only growing her business, but supporting her community as well. A member of the Birmingham Business Journal's 2020 Top 40 Under 40, Sims-Summer also serves on the Board of Directors for the new public charter school, I3 Academy. All of this while she and husband raise four beautiful children. Fun. Fresh. Festive. – Naughty But Nice Kettle Corn and Tanesha Sims-Summers!



02

Christ Health Center

Serving the residents of Woodlawn since 2009 through Christ Health Center, CEO Dr. Robert Record recognized the serious need for behavioral services in the community. With this in mind, Christ Health opened Live Oak Clinic in April 2019, as a solution for adults and youth.

The new facility was designed specifically with two separate waiting areas – one for adults and one for children. This was done so younger patients would not be waiting in the same area as older patients whose conditions might be confusing for children. Staffed with two psychiatrists and four licensed counselors, the clinic is a very welcome addition in Woodlawn. The location, atmosphere, and quality services are a perfect partner to Woodlawn Foundation's goal to continually improve community wellness.





03

REV Birmingham & UrbanMain: The Perfect Partnership

REV Birmingham not only resides in Woodlawn, but it is also a proactive partner with Woodlawn Foundation to propel equitable entrepreneurship. Together with community members and volunteer groups, REV empowers residents who want to reduce blight and improve Woodlawn's face through projects like façade improvements.

Woodlawn Street Market has continuously grown since its inception in 2014. 2019 saw the first Night Street Market. This event happens four times each year and provides the perfect platform for budding entrepreneurs to share their work with new audiences as attendees visit from all parts of Birmingham and beyond to see the renaissance taking place in Woodlawn.

REV's partner, UrbanMain, is a key player in helping residents grow their business ideas from their kitchen tables to the Street Market, online and even to storefronts and popups. Woodlawn residents are invited to monthly Porch Parties hosted around the community to learn about various aspects of starting and growing a business.

(Pictured: Jason Avery and Alycia Levels Moore, Woodlawn residents leading the UrbanMain work at the Woodlawn Street Market)



PARTNER HIGHLIGHT

04

Desert Island Supply Co. (DISCO)

Poetry and language intersect with history, science, math, and the arts at Woodlawn Writers Corps run by Desert Island Supply Co.. Woodlawn Writers Corps is a collective of nearly 700 elementary, middle, and high school students that spans four campuses: Oliver Elementary, Avondale Elementary, Putnam Middle School, and Woodlawn High School. Students in the Corps meet weekly throughout the school year for curriculum-aligned creative writing workshops designed to be both challenging and fun.

The Corps' main goals are threefold: strengthen the students' writing skills, intensify their intellectual habits, and give them the creative tools they need to explore and document the world around them.

At the end of each school year, the Desert Island Supply Co. publishes a book of poems written by students in the Corps and hosts a book launch for students, families, and school staff at its Woodlawn headquarters. All students get published, and all students receive a copy of the anthology. Proceeds from sales of the anthology sustain the Woodlawn Writers Corps.

Woodlawn Foundation is proud to partner with Desert Island Supply Co. (DISCO) whose dynamic team is on a mission to help Birmingham area students develop the tools they need to explore and document their worlds.





NEIGHBORHOOD ASSOCIATIONS



IT IS VERY IMPORTANT to have connections in the neighborhoods because it gives you an outreach source.

I didn't choose them. They chose me because I had experience in other groups such as The Citizens Advisory Board, Community Action Committee and president of my local union. They felt that I was the one qualified to lead them and I accepted the offer.

I love to help people because I love people and want them to know that there are people who care"

— James Hill,
PRESIDENT, OAK RIDGE PARK
NEIGHBORHOOD ASSOCIATION

Oak Ridge Park Neighborhood Association

Meeting every 2nd Monday @ 7pm @ New Community Baptist Church (6853 6th Court South)

Woodlawn Neighborhood Association

Meeting every 2nd Monday @ 6pm @ Woodlawn Public Library (5709 1st Ave. North)

East Avondale Neighborhood Association

Meeting every 2nd Tuesday @ 6pm @ New Bethal Baptist Church (222 47th St. S.)

South Woodlawn Neighborhood Association

Meeting every 3rd Tuesday @ 6pm @ Metropolitan Baptist Church (335 64th St. S.)

DEVELOPMENT

WOODLAWN



I WORK at Woodlawn Foundation because I have the opportunity to be a part of transformative work that is both impactful and tangible.

— Kelli Thompson Bell
ASSISTANT DEVELOPMENT
DIRECTOR



I GET TO be a part of the team that connects doors of opportunity, accessible resources, and welcoming partners because we all want the best for Woodlawn, the community and our residents.

— Stephanie Alexander Maxwell
DEVELOPMENT DIRECTOR



WOODLAWN SUNDAY DINNER

THERE ARE few things in life sweeter than Sunday dinner in the South. It is a time when families put differences and cares and worries aside and participate in the ritual of breaking bread together in gratitude. They find joy in the savoring. In the spirit of togetherness, Woodlawn Sunday Dinner was born out of a desire to celebrate Woodlawn and create a way for residents and donors to break bread together - an encounter that might not happen otherwise.

The annual fundraising event is held on the street across from the Foundation's office. Think street art, shade trees, sidewalks, and storefronts peppered with diverse guests, delicious food, and jovial music. Each year, approximately 400 guests enjoy tastings prepared by more than a dozen area chefs with ties to Woodlawn and the surrounding community.

Picture this. A donor meeting a parent whose child is thriving in kindergarten thanks to their investment in an early childhood development center.

Old friends reminiscing over their favorite song. A teen developing a passion for cooking after watching a chef put the finishing touches on her dish before sending it out into the world - each meal a story passed down through the ages. This is a small taste of the world of possibilities made manifest at Woodlawn Sunday Dinner.

The stage is set for this year's event tentatively scheduled for October 11, 2020. Tickets are \$40 per person and will be available for pre-purchase. Proceeds from the event benefit Woodlawn Foundation, our community partners, and ultimately, the mother and the kindergartener, the lifelong friends, and the aspiring teen chef.

**The stage is set for this year's event
tentatively scheduled for October 11, 2020**



PRESENTING SPONSORS



PRESENTING SPONSORS

BBVA · BRADLEY · CMC COMMERCIAL METALS · UAB

TICKET PACKAGE PURCHASERS

CADENCE BANK · KPS GROUP · LAW OFFICES OF JEFF W. PARMER · SYNOVUS

MEDIA SPONSOR

107.3 BIRMINGHAM

PARTICIPATING SPONSORS:

Ivory LeShore's Gourmet Bread Pudding & Cheesecakes · Tito's Handmade Vodka · Saw's BBQ · Royal Cup Coffee & Tea · Rougaroux · Post Office Pies · Melt · Fancy's on 5th · Church St. Coffee · Cahaba Brewings · Big Spoon Creamery · Bayles Catering · Avondale Common House & Distillery

DEVELOPMENT UPDATES

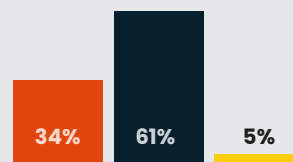
WOODLAWN FOUNDATION DONORS (JAN. – DEC. 2019)

All efforts have been made to ensure the accuracy of this listing.

Quarterback (\$25,000+) Alabama Power Foundation • Altec-Styslinger Foundation • BBVA Foundation • The Caring Foundation of Blue Cross Blue Shield of Alabama • Canterbury United Methodist Church Lucille Stewart Beeson Trust • Encompass Health • Gillian and Mike Goodrich • Mary and Braxton Goodrich • Melanie and Jay Grinney • Housing Affordability Trust • Hugh Kaul Foundation • Cathy and Paul Jones, Jr. • Medical Properties Trust • Robert R. Meyer Foundation • Protective Life Corporation • Joan and Jim Rein • Mr. and Mrs. William E. Smith • State of AL Dept. of Early Childhood Education • Vulcan Materials Company Foundation • Wells Fargo Foundation • The Women's Fund of Greater Birmingham • Brasfield & Gorrie LLC **Collaborator (\$10,000 – \$24,999)** Jane and Andy Bursky • Mary Ruth and Charles Caldwell • Margaret and Luther Cochran • EBSCO Industries, Inc. • Grace Goodrich and Tres Bernard • Hoar Construction • Jemison Investment Company • Nabers Foundation • O'Neal Steel • Regions • Synovus Financial Corporation • The Thompson Foundation • Barbara and Bill Viar • Cameron and Scott Vowell • Susan Mott Webb Charitable Trust • Brooke Family Foundation **Leader (\$5,000 – \$9,999)** Hal Abroms • Frances D. Blount • Bradley Arant Boulton Cummings • Elna R. Brendel • CMC Steel Alabama • Dunn-French Foundation • Frances and Miller Gorrie • Donna and Wood Herren • Independent Presbyterian Church Foundation • Rosalind and Danny Markstein • National Bank of Commerce • Sheri and Charlie Perry • Diana and Gray Plosser • Elizabeth and Clyde Smith • Nancy and Murray Smith • Lynne and Steve Spencer • Bill Terry • Barbara and Charlie Tickle • UAB • United Way of Central Alabama **Advocate (\$2,500 – \$4,999)** Gail and Jeffrey Bayer Family Fund of the Birmingham Jewish Foundation • Jeanette and Jimmie Hancock • Jan and Jim Hughey • Thomas H. Lowder Family Foundation • Dawn and Joe McCarty • Garland and Lathrop Smith • Stephens Foundation • Beth and John Williams **Founder (\$1,000 – \$2,499)** Candi and C. P. Bagby • Jean and Nick Boulter • Tracy and John Bragg • Cecile and Tommy Brigham • Cadence Bank • Lisa and Alan Engel • Dana and Will Ferniary • Mary Dunn French • Jo Anne and Nick Gaede • Louise and Boots Gale • The Goodrich Foundation • Susan and Grayson Hall • Leigh and Jim Hancock • Robin and Anthony Hood • Walker and Bill Jones • Sheryl and Jon Kimerling • KPS Group, Inc. • Alice S. Marks • Dr. and Mrs. Francis E. Rushton, Jr. • Gail and Deak Rushton • Cheryl and Sam Upchurch • Alison and Clark Virden • Anne and Mike Warren • Rhonda and Chris White • Sally V. Worthen **Supporter (\$500 – \$999)** Malisa and Leroy Abrahams • Lee and Jimmy Gewin • Suzanne and Mike Graham • Lee Ann and Jim Harris • Patricia Hoban-Moore • Wally Nall • Sallie and Bill Pradat • Toody and Jim Sullivan • Lee and Rusty Whatley **Patron (up to \$499)** Amazon Smile • Ginny and Richard Anthony • Peggy and Michael Balliet • Anne and Neal Berte • Kathryn Bird • Renee Blalock • Mary and Chris Boehm • Alice M. Bowsher • Elizabeth Burgess • Carol W. Butler • Camille Butrus • Kathy and Beau Byrd • Rene and Rick Byrd III • Cahaba Brewing Company LLC • Mr. and Mrs. Ehney Camp III • Ice Carson • Kelli Caulfield • Matt Christopher • Jerry B. Clark • Susan Cleage • Margaret and Archie Cobbs • James P. Cole and Suzanne S. Henley • Charles A. Collat • Cheryl and Charlie Collat • Emily and Greg Curran • Tiki Curry • Mr. and Mrs. A. Fox DeFuniak • Debby and Bill Denson • Jennifer Dimbo • Augusta and David Dowd • Patsy Dreher • Gerri and Bob Fines • Jane and Bill French • Brantley Fry • Johnnie W. Gieger • Karla and Hollis Gieger • Lynnette Giles • Ali and Charles Goodrich • Tracy and Doug Hale • Cathy Hawthorne • Ann B. Hayes • Hereford Dooley Architects • Carey and Bill Hinds • Ellis Holley • Myeisha D. Hutchinson • Murray* and Gilbert Johnston, Jr. • Sommerville Johnston • Junior League of Birmingham • Susan and Vic Kelley • Sandy and Wayne Killion • Marquitta King • Sheri and Jimmy Krell • Leadership Alabama • Faye and Robert Levin • John K. and Sarah McCullough • George Medlock, Jr. • Carrie Mundie • Edward Murray • Caroline and Tabor Novak • Claire and Sam Parker • Adrienne Payne • Cecilia Pearson • Emily Penfield • Sam Pettway • Daniel Pile • Dede and David Pittman • Minnie H. Rast • Latrisha Redmon • Valerie Rivers • Mr. and Mrs. Thomas A. Roberts • Mr. and Mrs. Bruce F. Rogers • DeLene L. Sholes • Lesly and Robert Simon • Catherine and Roger Smith • Christian Smith • Hatton C. V. Smith • Thomas and Lynette Smith • Elizabeth and Alan Speaker • Camille Spratling • Cynthia S. Sproull • Linda and Jeff Stone • Amanda Storey • Laurie Thompson • Joseph L. Tucker • Michael and Debbie White • Wendy and Bew White III • Dee and Barry Woodham • Anonymous Donors

*deceased

TOTAL EXPENDITURES



\$1,745,431

Community Related Initiatives

\$586,214 – 34%

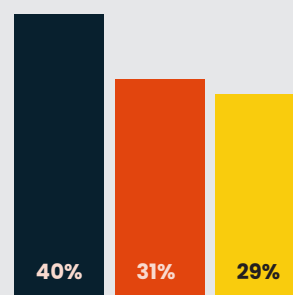
Program Administration and Overhead

\$1,061,887 – 61%

Fundraising Expenses

\$97,330 – 5%

TOTAL CONTRIBUTIONS & GRANTS COLLECTED



\$1,745,431

Capital Campaign

\$695,233 – 40%

Unrestricted Grants & Contributions

\$544,415 – 31%

Restricted Grants & Program Specific Contributions

\$505,783 – 29%

BOARD OF DIRECTORS



T. Michael Goodrich, Chairman
President
Timberline Holdings



Gillian Goodrich, VP
Community
Volunteer



K. Wood Herren, Secretary
Partner
Bradley Arant Boult Cummings



Leroy A. Abrahams
EVP Community
Affairs
Regions Financial
Corporation



Nelson S. Bean
Market CEO
Synovus



Kate H. Cotton
Executive Director
Leadership Alabama



Marquita Davis
Deputy Director,
Early Learning U.S.
Programs
Bill & Melinda Gates
Foundation



Braxton C. Goodrich
Managing Director
Timberline Holdings



Dr. Anthony Hood
Associate Professor of
Strategic Management
and Entrepreneurship
UAB Collat School
of Business



Myeisha D. Hutchinson
Jefferson County
Outreach Manager
U. S. Representative
Terri A. Sewell (AL-7)



Johnny Johns
Executive Chairman
Protective Life
Corporation



Arnold King
Outreach Coordinator
Birmingham Healthy
Start



Deakins Rushton
President
JRI Foundation



Robert Simon
President
Corporate Realty



Steve Spencer
Retired
Economic
Development
Partnership
of Alabama

LOOKING FORWARD

THIS REPORT'S title is "A Year of Transition," and 2019 was certainly that. Transitions in structure, goals, and leadership all took place, and Woodlawn Foundation has come out of the year stronger and more efficient than ever. 2020 will be just as exciting, and we invite each of you to continue on this path with us. We are always looking ahead.

01

Crime and Safety Efforts

In an effort to address community concerns, Woodlawn Foundation partnered with community stakeholders to host a Public Safety Community meeting in January 2020. With over 150 residents, city officials, and Birmingham Police Department members in attendance, a coordinated effort between residents and community leadership was instituted. Plans include a Woodlawn Neighborhood Watch program, Community Awareness Forum, and other efforts to improve safety in Woodlawn.

02

Dental Assistant Program

In August of 2020, Woodlawn Foundation is collaborating with UAB's School of Dentistry to offer seating for up to 5 students from the greater Woodlawn community to their Dental Assistant Program.

03

Woodlawn United Community App

Our new platform will allow the Woodlawn Community to gain access to valuable resources with just the push of a few buttons. Community Members will have access to:

- Public Health Updates and Resources
- community partners and services
- a calendar with up to date events, opportunities, and neighborhood association meetings
- a location-based interactive map to shop local and support Woodlawn business owners
- a digital form to submit public safety concerns (with the option to remain anonymous)
- direct links to city services
- the ability to register for SMS texts by interest
- the ability to receive silent push notifications or SMS alert messages (in the event of an emergency situation)

You can download the app here <https://community.woodlawnunited.app> or by hovering over the QR code on the back cover of this report using your iPhone camera or QR code reader!



**BIRMINGHAM
AIRPORT**



**RUFFNER MOUNTAIN
NATURE PRESERVE**



EASTLAKE



WOODLAWN

**SOUTH
WOODLAWN**



IRONDALE



**OAK RIDGE
PARK**

**DOWNTOWN
BIRMINGHAM**

1ST AVENUE NORTH

**CRESTWOOD
NORTH**

EAST AVONDALE



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